

**NEWS RELEASE**

December 8, 2014

For Immediate Release

**iLOOKABOUT Announces New Offerings**

**LONDON, Ontario, Canada – December 8, 2014** - iLOOKABOUT Corp. (TSXV:ILA) (“iLOOKABOUT” or “the Company”) is pleased to announce that it is launching new service offerings to augment and expand the existing software platform of the Company. Management and the Board have undertaken extensive research over the last eighteen months. The Company has worked closely with Yeoman & Company Paralegal Professional Corporation and its suppliers on the development of data analytics and property tax management software platforms. These platforms will be launched as Real Property Tax Analytics (“RPTA”) and Realty Tax Management (“RTM”). The Company is currently licensing these software platforms and is in the final stages of purchasing the software, and expects to provide the platforms on a software-as-a-service (“SaaS”) basis to new and existing clients. iLOOKABOUT has initiated significant pilot projects that will unleash this vast amount of data and corresponding analytics. If successful, Management believes there may be an increase in the Company’s near term revenue.

Jeff Young, President and CEO of iLOOKABOUT stated, “Driving this cutting edge technology provides us with the opportunity to not only demonstrate and leverage our existing experience in providing web-based access to extensive property related data, but also incorporate our premier offering of data analytics and workflow management to better serve our existing and future customers and drive future growth for the Company.”

To leverage the value of RPTA and RTM, the Company will also offer property tax consulting services. It is launching its property tax service with a small group of professionals in December but anticipates this business will expand rapidly. Mr. Young added, “We are very excited by the opportunity the new lines of business present for a real transformation of the Company.”

**About iLOOKABOUT**

iLOOKABOUT is a visual and data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe.

iLOOKABOUT is a pioneer in visual and data intelligence with its StreetScape™ and Virtual Tour products. StreetScape is a visual and data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. The Company has also launched GeoViewPort™, a web-based Geographic Information System (GIS) application that enables the federation of additional value added data such as validated addresses, aerial imagery, property values, property attributes, etc. with StreetScape imagery. Headquartered in London, Ontario, Canada, iLOOKABOUT’s common shares are traded on the TSX Venture Exchange under the symbol ILA.

***Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***

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