For Immediate Release
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## Compu-Quote Announces Release of Enhanced iClarify Validation Services to Ontario Brokers

Toronto, ON -- Compu-Quote announced today the second release of iClarify validation services for Ontario Brokers. The new release contains a number of user interface developments including a significant enhancement in risk address selection and searching which in effect, has improved the service for rural brokers.

"During the past ninety days or so we have studied the Broker feedback from over 700 Brokers across Ontario processing over 120,000 iClarify transactions," says James Nickelo, Senior Vice President of Compu-Quote Inc. "We were pleased to see that Brokers in urban areas were reporting over 90% accuracy in terms of correct images and dwelling details. Rural dwellings proved to be a greater challenge and this release focused on refining the address location and provides 'progressive address building' just like the GPS in your car. That should significantly improve success rates."

Greg McCutcheon, President of SCM Risk Management Services says, "We have worked together to deliver an even better solution with this release. In addition to improving rural addressing, it will deliver a more robust user interface to showcasing significantly more images and allow the Broker to view the risk and the surrounding neighbourhood through streetscape as if they were standing in front of the dwelling."

iClarify Broker Validation Services is a co-operative development between Compu-Quote, RMS and iLOOKABOUT. The service utilizes leading edge technology to retrieve street level and satellite images along with information on 12 critical dwelling data elements in real time.

The service accesses public and proprietary databases containing millions of records in order to validate information being entered by the broker regarding a risk. This includes the largest repositories of total loss claims and inspection data nation-wide along with imagery from iLOOKABOUT, Canada's largest database of accurate residential photographs.


### ABOUT COMPU-QUOTE

Compu-Quote Inc (CQ) is Canada's leader in the development and delivery of comparative rating services, policy management solutions and business rules automation.
CQ maintains a database of over 750 different insurer rating plans, distributing those plans to over 1500 independent brokers, accounting for more than 25,000 end users and 100 insurer subscribers, representing an estimated market share of over 85%.

Based in Windsor, Ontario, Canada CQ has a staff of over 100 technology and insurance professionals that are recognized for delivering and supporting unique solutions that have become industry standards.

For more information about Compu-Quote, please visit [www.compu-quote.com](www.compu-quote.com)


**ABOUT RMS**

SCM Risk Management Services Inc. is Canada's largest and leading edge provider of inspection, loss control, appraisal/valuation services, risk management and other specialized risk consulting solutions. They are part of SCM Insurance Services, the largest privately-owned provider of claims management, risk management and related services in Canada.

For more information about RMS, please visit [www.scm-rms.ca](www.scm-rms.ca)

For more details on iClarify, please contact:
Jeff Sutton, Director, iClarify – Office: (905) 695-6635 Cell: (416) 434-9860 Email: jeff.sutton@scm.ca

**About iLOOKABOUT**

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT has offices in Toronto, Canada and London, UK.

For more information on iLOOKABOUT, please visit [www.ilookabout.com](www.ilookabout.com)
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