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## NEWS

### Featured Companies

#### TRANSFORM

"TransForm was producing transmission components within ten months of the initial announcement. This could not have been accomplished without the tremendous support that we received from the City of London and the LEDC. They have responded with urgency to our business needs and have proven invaluable in the success of our launch."

**Denis Hartman, Operations Manager**

## Featured Companies

### iLOOKABOUT Corporation

2011-05-01

London, ON (May 2011) **iLOOKABOUT Corp.** has been named the recipient of London's featured company award for the month of May by the City of London and the London Economic Development Corporation.

**iLOOKABOUT** launched in 2000 with a **Virtual Tour** product that revolutionized real estate marketing. Capitalizing on its technical expertise, iLOOKABOUT has evolved into a visual and data intelligence company, serving commercial enterprise in the real estate, insurance and financial services sectors and local, provincial and state governments, across North America and the UK.



From its headquarters in London, Ontario, iLOOKABOUT has built an integrated technology company specializing in data capture, content distribution and customized visual data intelligence products.



iLOOKABOUT's highly accurate data capture system paved the way for StreetScape, comprehensive street-level visual data, geo-coded for accuracy and supported by iLOOKABOUT's patent pending processes for the geo-spatial industry's leading visual data product.

"We believe visual data intelligence is fundamental to the competitive advantage of our enterprise, customers and effective delivery of government service," stated Jeff Young, President and CEO of iLOOKABOUT. "Customer validation of this premise and our products is evident in their continued support of our Company. For this, we are most grateful."

"The technology pioneered by iLOOKABOUT has put London's digital media cluster on the global map – quite literally," says Peter White, President and CEO of the London Economic Development Corporation. "We're proud that they have grown and stayed in our community."

London's Featured Company Award is distributed by the City of London and the London Economic Development Corporation and is awarded to a London company that fits the criteria: part of the external economy with demonstrated leadership in their industry sector, recognized as an employer of choice, demonstrated community mindedness, demonstrated sustainability and/or growth, and has demonstrated innovation. The award is given by the Mayor in front of Council at their monthly meetings.

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