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For Immediate Release

iLOOKABOUT Executes Multi-Year Contract with Miami-Dade County

LONDON, Ontario, Canada –November 28, 2016 - iLOOKABOUT Corp. (TSXV:ILA) (“iLOOKABOUT” or “the Company”) today announced it has executed a multi-year Verification Services Agreement with the Miami-Dade County Property Appraiser’s Office. The Miami-Dade Property Appraiser’s Office has primary responsibility to identify and appraise all real and tangible personal property within the County and certify the annual tax roll with the Florida Department of Revenue (DOR) in accordance with State law. As of July 1, 2016, the Miami-Dade Property Appraiser’s Office (“Miami-Dade PA”) provides assessment services covering more than 908,000 properties throughout the County.

Partnering with industry leaders Lexur Appraisal Services of Dayton, Ohio and Apex Software of San Antonio, Texas, iLOOKABOUT is delivering a suite of software and services to the Miami-Dade PA including; the award winning Desktop Review software GeoViewPort™, current StreetScape imagery, and data and sketch verification services. iLOOKABOUT’s GeoViewPort™ and Management Module will be utilized to oversee and manage the project, facilitating efficient Desktop Review and allowing Miami-Dade PA to effectively deploy staff to escalated “Field Visit Required” work. Through GeoViewPort and Management Module, The Miami-Dade PA will have the most efficient assessment workflow management process in the marketplace with unparalleled oversight and reporting.

“We are exceptionally pleased that the Miami-Dade County PA has selected iLOOKABOUT and our valued partners to deliver the software and services to facilitate a county-wide reappraisal,” stated Jeff Young, iLOOKABOUT’s President. “We have had success deploying our software and services to a number of Appraisal Offices in the State of Florida and look forward to building a strong relationship with Miami-Dade County.”

“Our team did exceptional work on this contract,” said Laurence Rose, Chief Executive Officer of iLOOKABOUT. “We are thrilled to be partnering with the Miami-Dade PA on this implementation. This contract is consistent with our core business strategy to grow our Desktop Review business in the United States.”

About iLOOKABOUT

iLOOKABOUT is a software, data analytics and visual intelligence company focused on real property. The Company primarily serves the property assessment, property taxation, municipal, insurance, and appraisal sectors, both public and private, in North America. iLOOKABOUT's proprietary StreetScape imagery and web-based geographic information system (“GIS”) application, GeoViewPort™, unifies property related data and enables Desktop Review of properties. iLOOKABOUT has integrated powerful data analytics and workflow management applications into GeoViewPort which create highly valued service offerings for its

clients. These offerings include Real Property Tax Analytics ("RPTA") and Realty Tax Management ("RTM"). To augment its technology based offerings, the Company provides real estate consulting services, with a focus on the Property Tax and Valuation sectors.

Headquartered in London, Ontario, Canada, iLOOKABOUT's common shares are traded on the TSX Venture Exchange under the symbol ILA.

About Miami-Dade's Office of the Property Appraiser

The elected Property Appraiser of Miami-Dade County serves as the head of the Office of the Property Appraiser. The Office's primary responsibility is to identify and appraise all real and tangible personal property within the County and certify the annual tax roll with the Florida Department of Revenue (DOR) in accordance with State law. Additional responsibilities include the maintenance of all associated property records, the administration of all exemptions, and the annual notification to all property owners in Miami-Dade County of the assessed value of their property. To fulfill its responsibilities, the Office of the Property Appraiser communicates on a routine basis with Miami-Dade County property owners, the Tax Collector, County agencies, the Florida Department of Revenue (DOR), and numerous taxing authorities. The Office's responsibilities are established by the Florida Constitution and regulated by Florida Statutes and DOR rules and regulations.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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