

**NEWS RELEASE**

September 13, 2016

For Immediate Release

iLOOKABOUT Names Laurence Rose as Chief Executive Officer

LONDON, Ontario, Canada – September 13, 2016 - iLOOKABOUT Corp. (TSXV:ILA) (“iLOOKABOUT” or “the Company”) today announced, that its Board of Directors has appointed Laurence Rose as Chief Executive Officer of iLOOKABOUT Corp. effective immediately. In addition, Mr. Rose will make an equity investment in the Company and will join its Board of Directors. Mr. Jeff Young will continue to serve as the Company’s President.

“We are excited to welcome Laurence Rose as iLOOKABOUT’s next Chief Executive Officer,” said Gary Yeoman, Executive Chair, “The Company has tremendous opportunities ahead and this appointment adds experience to the Company’s management team and positions it for growth. I am confident that Laurence’s ability to translate vision and strategy into results will create value for our shareholders.”

Mr. Rose most recently served as Chairman, President & Chief Executive Officer of Cantor Fitzgerald Canada Corporation, a wholly-owned subsidiary of New York-based Cantor Fitzgerald & Co., a leading global investment bank. Mr. Rose has over 20 years of leadership experience in the technology, finance, and capital markets sectors. Prior to spending more than 11 years at Cantor Fitzgerald, Mr. Rose was co-founder, President & Chief Executive Officer of CollectiveBid Systems Inc. which developed and launched Canada’s first Alternative Trading System. Mr. Rose has served on numerous Boards for both corporate and non-profit organizations.

“There is an excellent foundation in place at iLOOKABOUT and I am confident that as the Company enters this next chapter it will be a very exciting time,” stated Mr. Rose, “I am looking forward to working with the team at iLOOKABOUT to maximize the opportunities available to the Company.”

About iLOOKABOUT

iLOOKABOUT is a data analytics and visual intelligence company focused on real property, serving primarily the property assessment, property taxation, municipal, insurance, and appraisal sectors, both public and private, in North America. iLOOKABOUT's origins are with its StreetScape imagery and web-based geographic information system ("GIS") application, GeoViewPort™, which unifies property related data and enables desktop review of properties. iLOOKABOUT has integrated powerful data analytics and workflow management applications into GeoViewPort to create service offerings uniquely customized for its clients. These offerings include Real Property Tax Analytics ("RPTA"), Realty Tax Management ("RTM") and Confirm My Assessment. To augment the Company's technology based offerings, real estate consulting services are also provided, with a focus on the Property Tax and Valuation sectors.

Headquartered in London, Ontario, Canada, iLOOKABOUT’s common shares are traded on the TSX Venture Exchange under the symbol ILA.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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