

NEWS RELEASE

September 14, 2015

For Immediate Release

iLOOKABOUT Announces Resignation of the Municipal Tax Advisory Group President

LONDON, Ontario, Canada – September 14, 2015 - iLOOKABOUT Corp. (TSXV:ILA) ("iLOOKABOUT" or "the Company") announced today that Ms. Carla Nell, current President of Municipal Tax Advisory Group Inc., a wholly owned subsidiary of iLOOKABOUT Corp., has resigned in order to accept the position of Vice President of Municipal and Stakeholder Relations at the Municipal Property Tax Assessment Corporation ("MPAC"), commencing on October 19, 2015.

On behalf of the Company, we thank Ms. Nell for her contributions and look forward to continuing a working relationship with Ms. Nell in her new role.

The Company also announced that, until a final decision has been made with respect to Ms. Nell's successor, Mr. Jeff Young - President and Chief Executive Officer of iLOOKABOUT Corp., will serve as Interim President of Municipal Tax Advisory Group Inc.

About iLOOKABOUT

iLOOKABOUT is a data analytics and visual intelligence company focused on real property, serving primarily the property assessment, property taxation, municipal, insurance, and appraisal sectors, both public and private, in North America. iLOOKABOUT's origins are with its StreetScape imagery and web-based geographic information system ("GIS") application, GeoViewPortTM, which federates property related data and enables desktop review of properties. iLOOKABOUT has recently integrated powerful new data analytics and workflow management applications into its existing products to create several new service offerings uniquely customized for its clients. These new offerings include Real Property Tax Analytics ("RPTA"), Realty Tax Management ("RTM") and Confirm My Assessment. To augment the Company's technology based offerings, real estate consulting services are also now provided, with a focus on the Property Tax and Valuation sectors.

Headquartered in London, Ontario, Canada, iLOOKABOUT's common shares are traded on the TSX Venture Exchange under the symbol ILA.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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