

**iLOOKABOUT Executes Multi-Year Hosted Application Services Agreement with MPAC**

LONDON, Ontario, Canada –November 19, 2013 - iLOOKABOUT Corp. (TSXV:ILA) ("iLOOKABOUT" or "the Company") today announced that it has successfully negotiated and executed a multi-year service delivery contract with the Municipal Property Assessment Corporation ("MPAC"). iLOOKABOUT will extend the services currently provided to MPAC to now include the provision of hosted application services, enabling MPAC's delivery of real property related data to its clients within the real estate vertical. The services provided by iLOOKABOUT will include street level imagery, aerial imagery and other data elements. Financial terms of the agreement were not disclosed.

"iLOOKABOUT is extremely pleased to have received this endorsement of its capabilities, by MPAC, to address the needs of its clients operating in the real estate industry," stated Jeff Young, iLOOKABOUT's President and CEO. "It's another testament to the collaborative working relationship of our respective organizations," continued Mr. Young.

About iLOOKABOUT

iLOOKABOUT is a visual and data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual and data intelligence with its StreetScape™ product. StreetScape™ is a visual and data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. The Company has also launched GeoViewPort™, a web-based Geographic Information System (GIS) application that enables the aggregation of additional value added data such as validated addresses, aerial imagery, property values, property attributes, etc. with StreetScape™ imagery. Headquartered in London, Ontario, Canada, iLOOKABOUT's shares are traded on the TSX Venture Exchange under the symbol ILA.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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