



iLOOKABOUT

NEWS RELEASE

Tuesday, September 23, 2008

For Immediate Release

Ernie Eves Joins iLOOKABOUT

London, Ontario, Canada – iLOOKABOUT Corp. (ILA) today announced the appointment of the Honourable Ernie Eves, Q.C., former Premier of Ontario, as a consultant and advisor to the Company and its Board of Directors.

Mr. Eves will assist the Company’s management team with business development and government relations, including the processes surrounding government contract negotiations. Mr. Eves will advise the Board of Directors on public company, financial and government policy matters.

“It is an honour to have Mr. Eves join our company,” said Jeff Young, President and CEO of iLOOKABOUT, “We are very fortunate to have a man of his talents and experience to help us build iLOOKABOUT into a formidable competitor in the North American marketplace.”

Mr. Eves was first elected to the Ontario Legislative Assembly in 1981. His significant public service record includes postings as Minister of Skills Development, Government House Leader, Minister of Community and Social Services, Deputy Premier and Minister of Finance, all culminating with Mr. Eves becoming the Premier of the Province of Ontario in 2002. Since leaving public office, Mr. Eves has returned to his career in the financial services and investment banking industries, holding a number of senior financial positions, including Vice Chair and Senior Advisor of Credit Suisse First Boston (Canada). Mr. Eves is currently Executive Chairman of Jacob & Company Securities Inc. He also serves as Chairman of Media Ventures Corp., Special Advisor and Director of CB Richard Ellis Limited (Canada) and as a Director of Provis Endoscopy Services Inc. In addition, Mr. Eves serves as a director of several private companies. A commitment to social and community service has been an integral part of Mr. Eves’ life. Ernie helped establish the Justin Eves Foundation in memory of his late son and serves as Chairman. The Foundation is a charitable non-profit organization granting scholarships and bursaries to learning-disabled and disadvantaged young people to assist them as they achieve their dream of a post-secondary education.

“I am delighted to be working with iLOOKABOUT,” stated Ernie Eves, “I believe this innovative, Ontario-based company has products and services that will be of great benefit to real estate, insurance, financial companies and, in particular, governments and government services, in North America.”

Mr. Eves’ appointment is effective immediately.

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the municipal, real estate and insurance sectors in North America and Europe with products and services including iLOOKABOUT StreetScape and Virtual Tours. A pioneer in visual data with its Virtual Tours product, the company recently developed iLOOKABOUT StreetScape, a visual data intelligence product for the geo-spatial market. iLOOKABOUT StreetScape is panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT also has offices in Toronto Canada, and London, UK. iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.



The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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