



iLOOKABOUT

NEWS RELEASE

May 25, 2010

For Immediate Release

DMTI Spatial Inc. and iLOOKABOUT Sign Partnership Agreement

LONDON, Ontario, Canada – May 25, 2010. iLOOKABOUT Corp. (TSXV: ILA) (“iLOOKABOUT” or the “Company”) announced today a partnership agreement with DMTI Spatial Inc. (“DMTI”) which will allow users of DMTI’s industry-leading Location Hub® software solution to access iLOOKABOUT’s StreetScape imagery database. The addition of Streetscape imagery, as an add-on visualization tool, in combination with DMTI’s high precision geopoints and rooftop precise X/Y coordinates will ensure customers have the utmost in data currency and accuracy. Financial terms of the agreement were not disclosed.

“We are extremely excited to partner with DMTI,” stated Jeff Young, President and CEO of iLOOKABOUT. “Location Intelligence is a rapidly emerging market and *Location Hub* is acknowledged as the leading address management software in the Canadian marketplace. The opportunity to expose StreetScape imagery to DMTI’s group of users increases the accuracy and utility of the combined datasets,” continued Jeff Young, “We are privileged to have a partner like DMTI and we look forward to a long and rewarding relationship.”

“We are delighted to be both a partner to and reseller of iLOOKABOUT,” commented Alex MacKay, Chief Executive Officer, DMTI. “The combination of iLOOKABOUT’s Streetscape imagery and our own data content within *Location Hub* presents an opportunity that has huge potential for our customers. To be able to locate assets, prospects or customers and then verify, visually, the context of their respective surroundings is a powerful tool. It is this whole picture that enables our customers to make critical business decisions that can have significant impact to their bottom line.”

The agreement is effective immediately.

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. iLOOKABOUT is headquartered in London, Ontario, Canada. iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.

About DMTI Spatial Inc.

DMTI has been providing industry leading enterprise Location Intelligence solutions for more than a decade to Global 2000 companies and government agencies. DMTI’s world-class *Location Hub* platform uniquely identifies, validates and maintains a universe of location-based data. DMTI is the creator of market leading mapping solutions and maintains the gold standard for GIS location-based data in Canada.



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Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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