

**City of Hamilton Renews License for StreetScape Imagery**

**LONDON, Ontario, Canada –April 16, 2012** - iLOOKABOUT Corp. (TSXV:ILA) (“iLOOKABOUT” or “the Company”) is pleased to announce that the City of Hamilton has re-confirmed its confidence in iLOOKABOUT’s StreetScape imagery by executing an agreement to access 2011 StreetScape imagery for Hamilton and the surrounding area. Financial terms of the agreement were not disclosed.

Gord McGuire, the City’s Manager of Surveys and Technical Services, explains that the new data will be used on a daily basis. “One of our first tasks will be to validate and update the utility cut permits that have been issued since the last imagery was captured, comparing the results of the utility’s remediation to the original condition of the road and city sidewalks. Another benefit to the date stamped imagery will be the opportunity to use it to analyze development activity and asset conditions across the City.”

As the primary user of the technology, the City’s Public Works Department will now be able to easily compare pavement conditions between the 2004, 2008 and 2011 vintages of imagery that is now available to the City. This contract extension allows City staff access to an additional 1 million images captured across Hamilton, Dundas, Ancaster, Stoney Creek and Glanbrook covering an estimated 3,500 road kilometers.

“The City of Hamilton is one of our most progressive municipal clients,” stated Jeff Young, iLOOKABOUT’s President and CEO. “They have integrated the imagery within their CAD, GIS and permitting software applications thereby increasing communications within the City of Hamilton, contractors and property owners.”

**About iLOOKABOUT**

iLOOKABOUT is a visual and data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual and data intelligence with its StreetScape™ and Virtual Tour products. StreetScape is a visual and data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Recently, the Company launched GeoViewPort™, a web-based Geographic Information System (GIS) application that enables the federation of additional value added data such as validated addresses, aerial imagery, property values, property attributes, etc. with StreetScape imagery. Headquartered in London, Ontario, Canada, iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.



## **About the City of Hamilton**

The City of Hamilton, with a population of over 500,000, is one of Canada's major cities and is one of Ontario's most economically diverse. Hamilton's major economic sectors include: advanced manufacturing, agriculture/food processing, creative industries, clean-technology, life sciences and transportation/goods movement.

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

-30-

Contact: Jeff Young, President & CEO  
iLOOKABOUT  
info@ilookabout.com  
1.866.963.2015  
[www.ilookabout.com](http://www.ilookabout.com)

Contact: Gord McGuire  
City of Hamilton  
Gord.mcguire@hamilton.ca  
www.hamilton.ca