

NEWS RELEASE

April 13, 2011

For Immediate Release

iLOOKABOUT Announces Resignation of Alfred A. Jay, Director

LONDON, Ontario, Canada – April 13, 2011 - iLOOKABOUT Corp. (TSXV:ILA) ("iLOOKABOUT" or "the Company") today announced the resignation of Alfred A. Jay from its Board of Directors, effective immediately following the Company's Annual General Meeting to be held May 25, 2011. There is no intent to fill the vacancy. The Board will continue with seven Directors, a majority of whom are independent. Mr. Jay tendered his resignation to focus on his primary role as the Founder, President and Chief Executive Officer of Ramius Corporation. The Management and Board of iLOOKABOUT would like to thank Mr. Jay for his ten years of service, advice and insight provided to the Company and wishes him well in his future endeavors.

About iLOOKABOUT

iLOOKABOUT is a visual and data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual and data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual and data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Recently, the Company launched GeoViewPortTM, a web-based Geographic Information System (GIS) application that enables the federation of additional value added data such as validated addresses, aerial imagery, property values, property attributes, etc. with iLOOKABOUT StreetScapeTM imagery. Headquartered in London, Ontario, Canada, iLOOKABOUT's shares are traded on the TSX Venture Exchange under the symbol ILA.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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