

**NEWS RELEASE**

February 9, 2010

For Immediate Release

iLOOKABOUT Ranked Sixth in the Diversified Industries Category of the 2010 TSX Venture 50

LONDON, Ontario, Canada – February 9, 2010. iLOOKABOUT Corp. (TSXV: ILA) (“iLOOKABOUT” or the “Company”) is pleased to announce its selection as a 2010 TSX Venture 50 company by the TSX Venture Exchange (“TSXV”).

The TSX Venture 50 is a ranking of strong performers listed on the TSXV and are considered, by the TSXV, to be the rising stars of Canada’s public markets. The 2010 TSX Venture 50 is comprised of 10 companies from each of five industry sectors - Clean Technology, Diversified Industries, Mining, Oil & Gas and Technology/Life Sciences. iLOOKABOUT ranked sixth in the Diversified Industries sector.

The rankings were based on four equally weighted criteria: return on investment, trading activity, analyst coverage and market capitalization growth.

“Our company is honoured by the selection and humbled by the responsibility that this recognition brings to our company,” stated Jeff Young, President and CEO. “It’s a testament to the accomplishments of everyone at iLOOKABOUT and to the belief in our vision of a global visual intelligence company in the location-based services industry, shared by employees and investors. It is our intent to re-earn this recognition every day by building value in our company.”

“On behalf of our Board of Directors, I thank our shareholders, those who have been with us since we launched this enterprise and those who have joined us in the past twenty-four months, in building iLOOKABOUT into a leading company with global scale and ambition,” said John Drake, Chairman of the Board. “We thank the TSXV for the recognition of the value and velocity of our company.”

iLOOKABOUT and the 2010 TSX Venture 50 companies will be honoured at an event on March 30, 2010 at the TMX Broadcast Centre.

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT also has offices in Toronto, Canada. iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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