



iLOOKABOUT

NEWS RELEASE

January 25, 2010

For Immediate Release

iLOOKABOUT adds Power

LONDON, Ontario, Canada – January 25, 2010. iLOOKABOUT Corp. (TSXV: ILA) (“iLOOKABOUT” or the “Company”) today confirmed the appointment of Mike Power, former Teranet executive, to the position of Vice President, Business Development, responsible for the Company’s Real Estate and Financial Services sectors portfolios and geo-spatial services channel management.

Mr. Power, a seasoned executive in the geo-spatial services industry, is a mapping and visual data specialist with expertise in the commercialization of mapping and visual data technologies. Mr. Power was an integral part of a management team that successfully built and led the Teranet eServices division over a ten year period and was responsible for the development of the award-winning GeoWarehouse application, negotiating the ground breaking Ontario Parcel Agreement between the Ministry of Natural Resources, the Municipal Property Assessment Corporation and Teranet, as well as the Data Sharing Agreement between the Ontario Ministry of Government Services, the Ministry of Revenue, the Municipal Property Assessment Corporation and Teranet. Mr. Power also served as Teranet lead in the development of the five year Master Services Agreement between Teranet and iLOOKABOUT for the supply of iLOOKABOUT StreetScape visual intelligence to Teranet clients and its various product and service offerings.

In his new position Mr. Power will, in addition to sector specific business development, manage development of new business lines and sectors, strengthen the company’s partnerships with channel providers of geo-spatial products and join the executive team with responsibilities for leading visual data-based client solutions. Mr. Power will report directly to Jeff Young, President and CEO.

Mr. Young commented, “Mike brings experience that is unparalleled in our industry. His deep understanding of the geo-spatial business and his visual data solutions expertise have already created opportunity for our company and our clients.”

“It is rare that you are offered more than one opportunity to build a market leading company,” said Mike Power. “Sitting across from iLOOKABOUT during contract negotiations convinced me that this company is going to be a leader. I am proud to be part of this success story.”

Mike Power joined iLOOKABOUT on November 2, 2009.

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT also has offices in Toronto, Canada. iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.



Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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