



iLOOKABOUT

NEWS RELEASE

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For Immediate Release

iLOOKABOUT Announces New Deal with CTV

London, Ontario, Canada - iLOOKABOUT Corp. (iLOOKABOUT) today announced a services agreement with CTV Inc. (CTV) to supply iLOOKABOUT StreetScape (StreetScape) images to the CTV National News, CP24 and its affiliate stations in Toronto, Ottawa, Vancouver and Kitchener. Financial terms were not disclosed.

iLOOKABOUT will provide CTV access to its complete data base of images across all markets in North America and Europe where iLOOKABOUT has captured images, including its coverage of affiliates' market areas.

CTV intends to use the images for both off and on air purposes. The network expects to utilize the images to assist with pre-planning and site assessment for live events and, when appropriate, to support news with reference pictures and visual support for news and stories.

"CTV is the first television network to take advantage of this exciting new visual intelligence product. We plan to use StreetScape to improve our production efficiencies and believe the images will add both visual accuracy and interest to our reporting," said Mark Sikstrom, Executive Producer, CTV News Syndication & CTV.

"We are very pleased to be providing StreetScape imagery to CTV, Canada's premiere private television network," stated Jeff Young, President and CEO of iLOOKABOUT. "We believe CTV sees significant media value in the quality and accuracy of our imagery."

The agreement is effective immediately.

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the municipal, real estate and insurance sectors in North America and Europe with products and services including iLOOKABOUT StreetScape and Virtual Tours. A pioneer in visual data with its Virtual Tour product, the company recently developed iLOOKABOUT StreetScape, a visual data intelligence product for the geo-spatial market. iLOOKABOUT StreetScape is panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT has offices in Toronto Canada and London, UK. iLOOKABOUT's shares are traded on the TSX Venture Exchange under the symbol ILA.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Contact: Jeff Young, President and CEO, iLOOKABOUT
www.iLOOKABOUT.com

Mark Sikstrom, Executive Producer, CTV News Syndication & CTV
(416) 384-7512
mark.sikstrom@ctv.ca