

**iLOOKABOUT Announces Consultant Agreement**

LONDON, Ontario, Canada –January 7, 2013 - iLOOKABOUT Corp. (TSXV:ILA) (“iLOOKABOUT” or “the Company”) announced today that it has contracted Yeoman & Associates Inc. to provide business development services to the Company, with such services to be provided primarily by Mr. Gary Yeoman. Financial details of the agreement were not disclosed.

Mr. Yeoman is a seasoned real estate professional with extensive experience in the real estate consulting industry. Before launching his consulting practice, Mr. Yeoman served as the Chief Executive Officer of Altus Group Limited, was the Director of Real Estate for Magna International Inc., and was previously with the Ontario Ministry of Finance, Assessment Division.

About iLOOKABOUT

iLOOKABOUT is a visual and data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual and data intelligence with its StreetScape™ and Virtual Tour products. StreetScape is a visual and data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. The Company has also launched GeoViewPort™, a web-based Geographic Information System (GIS) application that enables the aggregation of additional value added data such as validated addresses, aerial imagery, property values, property attributes, etc. with StreetScape imagery. Headquartered in London, Ontario, Canada, iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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