

**NEWS RELEASE**

Tuesday July 15, 2008

For Immediate Release

Ronald Breen Appointed to iLOOKABOUT Board

LONDON, Ontario, Canada – iLOOKABOUT Corp. (iLA) is pleased to announce the appointment of Mr. Ronald Breen to its Board of Directors, effective June 19, 2008, for a one year term. Mr. Breen will serve as an independent director and will chair both the Audit and Corporate Governance Committees. Mr. Breen is also a member of the Nomination and Compensation Committee. Mr. Breen acted as consultant to iLOOKABOUT during the negotiation and closing of its recent qualifying transaction to become a public company and will continue to advise the company and mentor the management team on financial and public market matters. Mr. Breen is currently Chief Operating Officer and Chief Financial Officer of Chinook Global Limited, a Canadian chemical company serving the animal feed industry. Prior to joining Chinook, Mr. Breen served as Executive Vice President and Chief Financial Officer of Amtelecom Group Inc. and served on the Board of the TSX listed company, Century II Holdings Inc., the parent company of ICS Courier, prior to its sale to a subsidiary of TransForce Income Trust. Mr. Breen acted as Chair of each of Century II Holdings Inc.'s Audit and Governance Committees.

“We are pleased to welcome Ron to our Board,” stated Jeff Young, President and CEO of iLOOKABOUT. “Ron’s advice has been invaluable and his appointment means our company will continue to benefit from Ron’s counsel during his tenure on the Board.”

“iLOOKABOUT is an exciting new venture and I am very pleased to accept this appointment and to extend my relationship with the company,” said Mr. Breen, “The work we have done to date has created a strong company around some powerful visual technologies. I look forward to assisting the company in realizing its business goals.”

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the municipal, real estate and insurance sectors in North America and Europe with products and services including iLOOKABOUT StreetScape and Virtual Tours. A pioneer in visual data with its Virtual Tour product, the company recently developed iLOOKABOUT StreetScape, a visual data intelligence product for the geo-spatial market. iLOOKABOUT StreetScape is panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT also has offices in Toronto Canada, and London, U.K. iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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