NEWS RELEASE

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iLOOKABOUT Captures The City of Hamilton

London, Ontario, Canada - iLOOKABOUT Corp. today announced a multi-year services agreement with the City of Hamilton to provide a complete visual data set of images of all property parcels and 3,200 centre line road kilometers within the City boundaries.

The collaborative agreement, unique for municipalities in Canada, provides the City of Hamilton with custom images and views for specific applications by City service departments and access to proprietary software applications. As part of the agreement, iLOOKABOUT has been granted access to City staff for municipal research purposes and joint research and development programs. Financial terms of the agreement were not disclosed.

"Hamilton is a progressive city, a technology leader and an ideal customer for our company," stated Jeff Young, President and CEO of iLOOKABOUT. "We look forward to working with the City to introduce the next generation of digital imagery. Our StreetScape product will assist the City with its pioneering use of digital imagery to save money and improve productivity by reducing site visits."

"iLOOKABOUT StreetScape is best able to meet our needs for unique views and images, accessible to our City employees on a platform that will improve efficiency. We believe iLOOKABOUT's StreetScape product will provide our staff with the desktop visual tools to better serve the citizens of the City of Hamilton," said John Murray, Manager of Asset Management Services, City of Hamilton. "It is our intent to work with iLOOKABOUT to continue exploring and developing new applications using StreetScape imagery to further manage the growth, development and services offering of our City."

"We share a commitment to excellence," continued Jeff Young, "through continual development and improvement of products and services to better serve our customers' needs."

The agreement is effective immediately. Image capture, processing and custom software development is currently underway.

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the municipal, real estate and insurance sectors in North America and Europe with products and services including iLOOKABOUT StreetScape and Virtual Tours. A pioneer in visual data with its Virtual Tour product, the company recently developed iLOOKABOUT StreetScape, a visual data intelligence product for the geo-spatial market. iLOOKABOUT StreetScape is panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT has offices in Toronto Canada and London, UK. iLOOKABOUT's shares are traded on the TSX Venture Exchange under the symbol ILA.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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