

**iLOOKABOUT Corp. Announces Third Quarter Results**

LONDON Ontario, Canada – November 29, 2010. iLOOKABOUT Corp. (TSXV: ILA) (“iLOOKABOUT” or the “Company”) today announced its third quarter results. In the third quarter of 2010, the Company reported revenue growth of 54% compared to the same period for the prior year, and revenue growth of 47% compared to the prior year for the nine months ended September 30. Operating expenses for the three months and nine months ended September 30, 2010 increased 16% and 17% respectively as compared to the same periods in the prior year. These increases are primarily attributable to a significant increase in data capture activities in 2010, particularly in the second and third quarters given the seasonality of data capture actions in Canada and the northern US. The net loss decreased 36% for the three months ended September 30, 2010, and decreased 14% for the nine months ended September 30, 2010 as compared to the same periods of the prior year. The Company’s unaudited interim consolidated financial statements and Management’s Discussion and Analysis can be found on the Company’s website www.ilookabout.com and on SEDAR at www.sedar.com.

About iLOOKABOUT

iLOOKABOUT is a visual and data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual and data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

-30-

Contact: Robin Dyson, CFO and Corporate Secretary, iLOOKABOUT Corp.
robin.dyson@ilookabout.com
519.931.6235
www.ilookabout.com