



SCM RISK MANAGEMENT SERVICES LAUNCHES ICLARIFY IN BC

For Immediate Release....Vancouver, BC – November 8, 2010 SCM Risk Management Services (RMS), in partnership with the Insurance Brokers Association of BC (IBABC), is pleased to announce the official pilot launch of iClarify services in British Columbia. More than 50 brokerages across the province have been selected to take part in this testing phase, which is expected to continue throughout the remainder of 2010, with a province-wide release targeted for the first quarter of 2011.

“We’ve been watching with great interest the development of this product and its roll-out in Ontario. We’re now pleased that BC brokers get their chance to put it to the test in their daily operations. We’re looking forward to hearing what brokers have to say about it,” said Chuck Byrne, Executive Director of the IBABC.

iClarify is a revolutionary validation tool that provides brokers with more residential property intelligence than ever before. This includes a unique data combination generating 14 critical construction data elements, geo-coded streetscape and satellite imagery and valuation services. In effect, brokers benefit from an accurate, streamlined approach to improving risk selection while also enhancing credibility and overall customer experience.

“We recognize the unique attributes that differentiate BC from the rest of the country, and we are excited to bring iClarify services to the BC broker channel,” stated Greg McCutcheon, President of SCM Risk Management Services, “We have already witnessed how the actionable intelligence provided by iClarify dramatically improves accuracy and drives efficiencies for brokers at point-of-sale.”



SCM Risk Management Services Inc. is Canada’s largest and leading edge provider of inspection, loss control, appraisal/valuation services, risk management and other specialized risk consulting solutions. They are part of SCM Insurance Services, the largest privately owned provider of claims management, risk management and related services in Canada. For more information about RMS, please visit: www.scm-rms.ca Contact: info@iclarify.ca



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