NEWS RELEASE

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iLOOKABOUT Adds AGSI to Strategic Partnerships

LONDON, Ontario, Canada – August 11, 2010. iLOOKABOUT Corp. (TSXV: ILA) ("iLOOKABOUT" or the "Company") today announced a multi-year partnership agreement with AGSI for access to its GO360™ Location Warehouse™ to deliver validated address information embedded in iLOOKABOUT StreetScape imagery for SCM's iClarify insurance application.

AGSI, a technology and information solutions company serving government, utility, emergency services and land information sectors participated in a multi-month pilot project with 37 insurance brokers in the property and casualty ("P&C") market. Early results of the pilot showed more than a hundred thousand searches, each completed with response times in a fraction of a second. These results convinced iLOOKABOUT and SCM, Canada's largest independent risk management and related services company to the Canadian P&C insurance market, to move to full market launch.

"We are very pleased to again partner with iLOOKABOUT complimenting Canada's two most complete and accurate location databases and seamlessly integrating GO360's address validation technology," says Chris Cameron, President and CEO of AGSI "This innovative solution and demanding initiative for SCM and the Canadian insurance industry provides unprecedented knowledge which is only available through our combined solution."

"We partnered with the AGSI team on a high profile municipal contract and believed then that their skills and solutions had high transfer potential," said Jeff Young, President and CEO of iLOOKABOUT. "Delivery performance in the pilot phase suggests AGSI to be an ideal partner for us in strengthening product and service delivery for the iClarify product and the insurance industry in general."

Financial terms of the Agreement were not disclosed.

About iLOOKABOUT
iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT's shares are traded on the TSX Venture Exchange under the symbol ILA.

About AGSI
AGSI – Angus GeoSolutions Inc. provides the world leading Location Warehouse™ (information associated with maps) and industry leading secure web business solutions. AGSI rounds out the high quality web services oriented architecture platform called GO360™ and knowledge base, with teams of senior executive consultants, proven project managers, data specialists (in-house and field researchers) and all associated IT infrastructure services.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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