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iClarify officially rolled out across Ontario

iClarify is now available to all Ontario brokers.

The insurance-to-value initiative is a joint effort between Compu-Quote Inc. and SCM's Risk Management Services (RMS).

It allows brokers to retrieve street level and satellite photographs, as well as information on 12 critical data elements of dwellings in real time during the calculation of the ITV.

"During the pilot phase of the project, we saw 37 brokers across Ontario processing over 40,000 iClarify transactions," said James Nickelo, senior vice president of Compu-Quote.

"We learned a great deal from their feedback and made a number of improvements to the service. The initial acceptance and overall satisfaction with the service was excellent."

The service will undergo pilots in Quebec and British Columbia in June.

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