



iLOOKABOUT

NEWS RELEASE

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For Immediate Release

iLOOKABOUT Completes Wood County, OH

LONDON, Ontario, Canada – April 20, 2010. iLOOKABOUT Corp. (TSXV: ILA) (“iLOOKABOUT” or the “Company”) announced today that it has delivered a complete visual data set of StreetScape images to Wood County, OH as part of a project with Wood County, OH, coordinated by Pictometry International Corp. of Rochester, N.Y. . As a result, Wood County offices, including the Wood County Auditor Office will have instant access to aerial (ortho & oblique) imagery and StreetScape ground-level visual data.

“We are extremely happy to have delivered the complete capture of Wood County,” stated Jeff Young, President and CEO of iLOOKABOUT. “Working with Wood County and Pictometry to finish this large project in a timely and fulsome manner to our client’s complete satisfaction was very important to our company. We wanted to ensure that this capture provided Wood County the results they were looking to achieve,” continued Jeff Young. “We are pleased that Wood County chose to work with iLOOKABOUT.”

“iLOOKABOUT has provided us with much more than we were expecting,” said Michael Sibbersen, Wood County Auditor, “iLOOKABOUT was selected after another vendor was unable to complete the job,” said Sibbersen, “StreetScape has provided us far more than we hoped for. We have multiple images of every parcel in Wood County, a still and PivotView 3D image of each structure, integration into DDTi and a complete web based image database of every road in the County. I was very impressed by the quality of the images and the new PivotView, the speed of the capture and delivery, as well as the communication throughout the project from iLOOKABOUT. ”

“We are pleased with the work iLOOKABOUT has done on this project,” said Dante Pennacchia, Pictometry’s Chief Marketing Officer. “Wood County is a valuable customer to Pictometry and iLOOKABOUT delivered on time and on budget as promised.”

The agreement is effective immediately. Image capture is complete, and the integrated solution has been delivered by iLOOKABOUT.

About iLOOKABOUT

iLOOKABOUT is a visual data intelligence company serving commercial enterprise in the real estate, insurance, municipal, utility, assessment and appraisal sectors in North America and Europe. iLOOKABOUT is a pioneer in visual data intelligence with its StreetScape and Virtual Tour products. StreetScape is a visual data intelligence product for the geo-spatial market, providing panoramic, comprehensive, street level perspective visual data, geo-coded with latitude and longitude coordinates for accuracy and supported by patented software processes and proprietary security and storage systems. Headquartered in London, Ontario, Canada, iLOOKABOUT’s shares are traded on the TSX Venture Exchange under the symbol ILA.

About Wood County, OH

Located in Northwest Ohio, Wood County is home to 121,065 with its county seat Bowling Green. Wood County was founded in 1820 and was named for Captain Eleazer D. Wood, the engineer for General William Henry Harrison's army who built Fort Meigs in the War of 1812.



About Pictometry

Pictometry International Corp. is a leading provider of geo-referenced, aerial image libraries and related software. Pictometry has captured over 50 million digital aerial images in over 600 counties in the United States covering over 70 percent of the United States population. Using its proprietary imaging process, Pictometry® captures geo-referenced, high-resolution oblique (at an angle, producing a 3-D like view) and orthogonal (straight down) Intelligent Images®, within which structures and land features can be measured. Pictometry customizes and markets these technologies for government and commercial applications, offering non-traditional software solutions to aerial imaging needs. Pictometry's imagery and software enables users to "See Everywhere, Measure Anything, Plan Everything"® using a patented digital information system. Pictometry has its headquarters in Rochester, NY and an office in Europe. Pictometry is a second order visualization tool that does not produce authoritative or definitive information (surveying) from its digital, aerial images. For more information on Pictometry, visit www.pictometry.com.

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